



Shikshan Prasarak Mandal's

Gopal Krishna Gokhale College, Kolhapur

Department of Commerce

Activity Report

Academic year- 2020-2021

- Name of the activity:** Webinar on 'Consumerism and Financial Literacy in COVID-19 Times'
- Date :** 12th September 2020 at 11 a.m.
- Venue:** Online through Google meet app
- Organizer and Co-organizer:** 1. Department of Commerce, Gopal Krishna Gokhale College, Kolhapur
2. Consumers Guidance Society of India, Mumbai
3. National Stock Exchange, Mumbai (NSE)

Brief information about activity: to spread awareness among the consumers and literate them financially, we have selected this theme. People are literate, but they are not financially literate. Consumer is said to be King in the market, but many times, he is neglected. There are number of fake products, fake schemes, misleading advertisements in the market. People loose their hard earned money in this situation. To create awareness among them, this webinar played key role.

Subject: Webinar on 'Consumerism and Financial Literacy in COVID-19 Times'

Methodology: webinar through Google Meet app on laptop and smart phones

Details of webinar: Welcome : Dr. A. A. Kulkarni
Inauguration: Principal, Dr. P. K. Patil
Keynote Address : Shri. Santosh Shukla, Jt. Secretary, CGSI
Session Two : Shri Prafulla Pawar
Vote Of Thanks : Shri D. S. Kamble

Participants : students and faculty – 117 participants



Outcome: There is an active participation of the students. Shri Santosh Shukla briefly explained the concept of consumer awareness, consumerism, consumer rights in the modern era etc. In second session, Shri. Prafulla Pawar talked about financial awareness, investment, need of investment, stock exchanges, shares, mutual funds and other financial avenues

Proofs attached:

Photo: photos attached

Attendance: Excel sheet containing names, e-mail addresses, mobile number of students

Certificate: Certificate are given to each participant
Copy of Certificate attached

News: -



List of Participants :

Webinar at -	Gopal Krishana Ghokhale College, Subhash Rd; Mangalwar Peth, shivaji Udyamnagar, Kolhapur.		
Speaker - Mr. Prafull Pawar, & CGSI Member - Mr. Santosh Shukla			
Date - 12.9.2020 , Time - 11.00am To 1.00pm. Class - Students, Total Attendance- 99			
Sr. No.	Name of the Attendees	Cell No.	Email Id
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[10:43 am, 12/09/2020] +91 97573 98502: Gopal Krishna Gokhale College

Webinar details.

FOR Students & Staff

12th September 2020, 11:00 AM onwards

Platform : Google meet

Meeting url-id: meet.google.com/rrg-quqj-dmz



For Desktop/laptop user no need to install software just click on below link or paste URL in chrome browser

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<https://meet.google.com/> enter meeting code rrgquqjdmz click Join

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Programme:

11:00 Welcome by College

11:10 Introduction by T R Pandey (Project Manager CGSI)

11:15 Consumerism by Mr. Santosh Shukla (Joint Secretary - CGSI : Navi Mumbai)

11:45 Financial Literacy by Mr. Prafull Pawar (Finacial Advisor)

Vote of Thanks by College...

[10:56 am, 12/09/2020] +91 97573 98502: Gopal Krishna Gokhale College

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Seminar Meeting ID and Password

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Note: Mobile users please install google meet from playstore and click on meeting URL, mobile user don't need to type URL in browser and only need to install google meet from playstore and click on given link. In Google meet you don't need to type any meeting id and/or password like we are doing in other apps like ZOOM. If you are desktop user then click on above link and it will directly take you to the meeting. If it doesn't happen then kindly open web site www.meet.google.com and it will ask for meeting " rrgquqjdmz " and click on Join or alternatively directly paste above URL on browser or type and click on Join Meeting

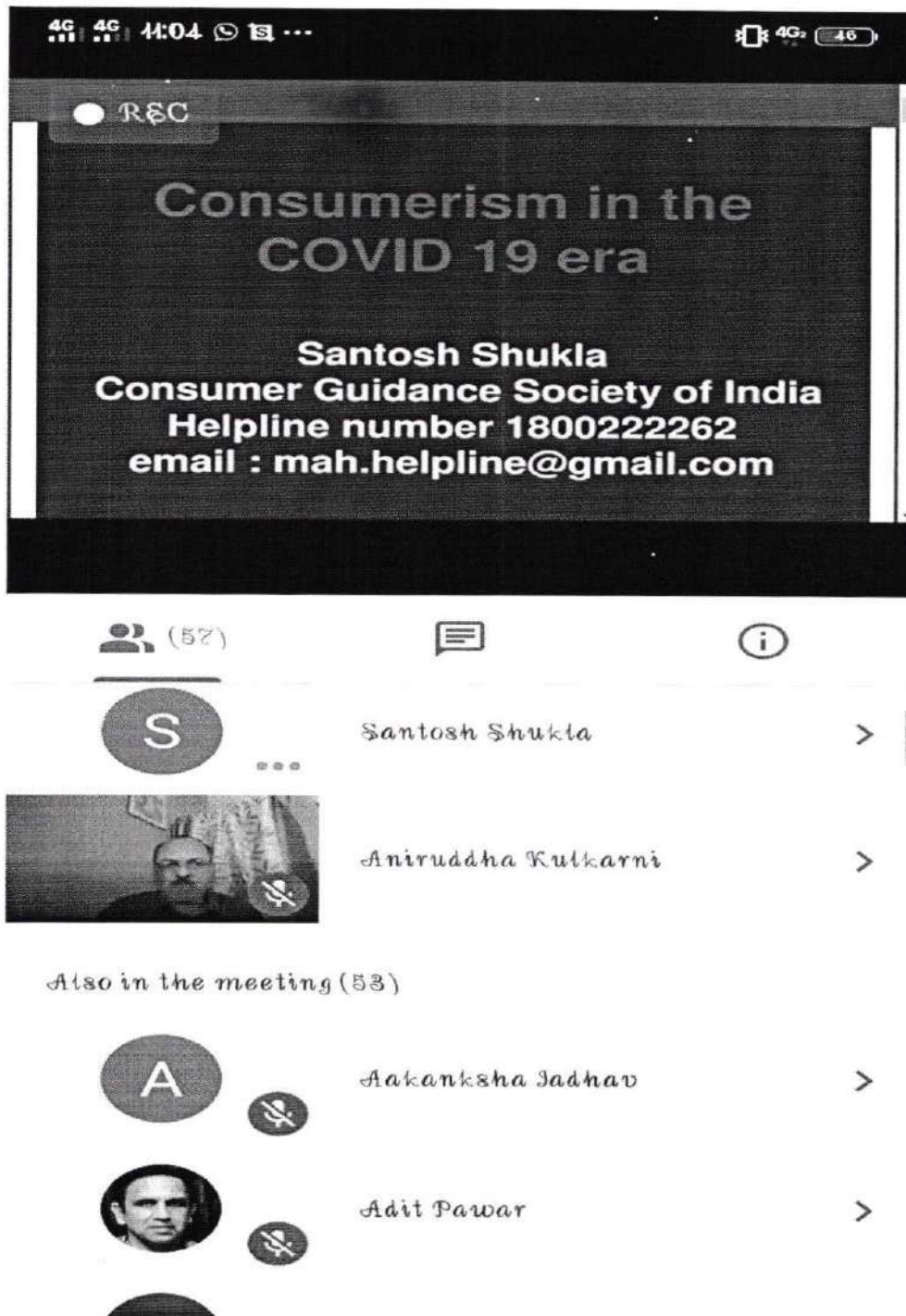
Note

1. e-Certificate will be issued after full participation and filling in Feedback Form
2. Financial Awareness e-book published by RBI will be distributed to all participants.

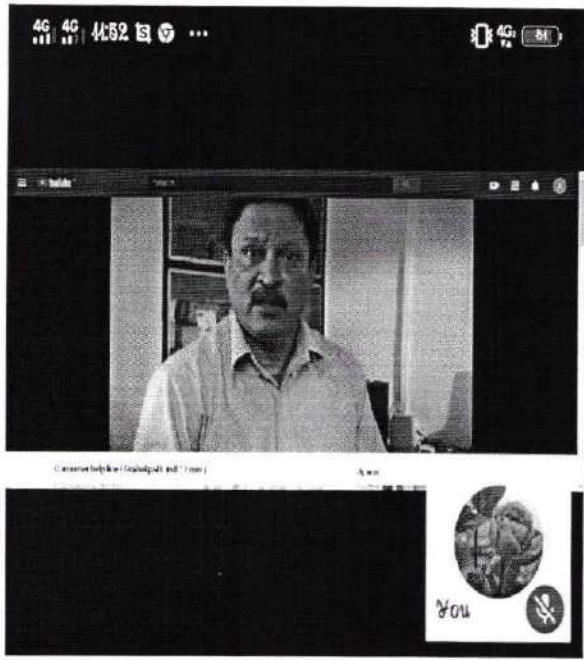
Webinar Certificate



Screen shots of the webinar:



Also in the meeting (53)



👤 (45) 🗨️ ⓘ

right

Koushik Jadhav 1 min
Very nice information sir.....

Santosh Shukla Now
yes there was some issue raised - now they have changed the AD to glow and lovely

Omkar Jagtap Now
Good information of unity thanks so much sir

Amit Shinde Now
Name changed right

Send a message to everyone here ▶

👤 (26) 🗨️ ⓘ

Nice information Sir , Thank You So Much Sir

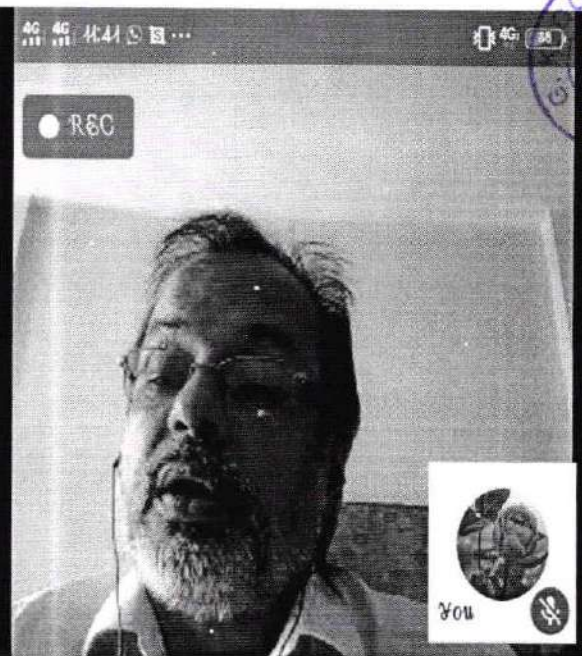
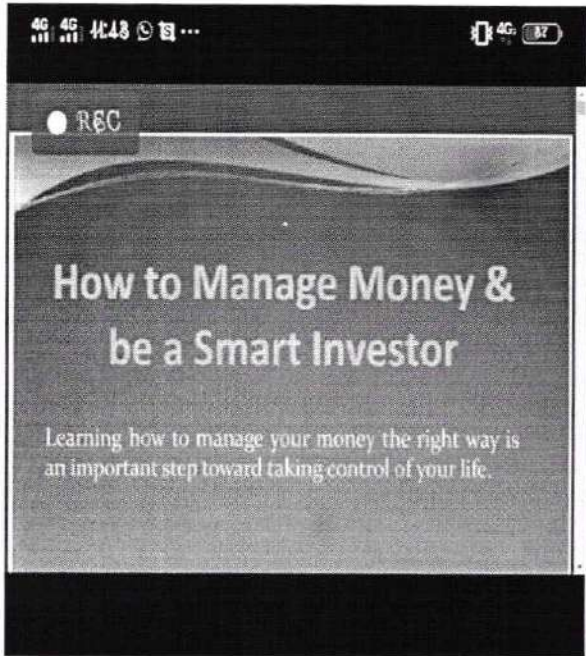
Dr. Madhukar Khandu Pawar 2 mins
Nice information sir

yogita patil 1 min
While investing in gold which is beneficial pure gold or ornaments or elf

Dr. Madhukar Khandu Pawar Now
छान आभार सर

Pramod Zavare Now
Very nice

Send a message to everyone here ▶



(67) [Icons: People, Messages, Info]

(63) [Icons: People, Messages, Info]

- mahejbin kazi (You)
- Tirthraj Pandey >
- Anand Sharma >
- Rushikesh Sonavale **NEW**

- Good morning
- prajwal shende 10 mins
Good morning
- Akash Patil Now
Nice information
- Vasantrao Patote Now
Nice & Useful information Sir. Thank you Sir.
- Muskaan Momain Now
Nice information Sir, Thank you so much Sir

Also in the meeting (63)

Send a message to everyone here